

91APP, Inc.

Intellectual Property Management Plan

1. Management System

91APP has always been committed to the technological innovation of the integration of online and offline. From the development of O2O (Online-To-Offline) to OMO (Offline-Merge-Online), there have been many relevant progresses in research and development results. In order to maintain and strengthen the company's intellectual property capacity, effectively control and maintain intellectual property for sustainable development, 91APP has formulated different management systems:

(1) Patents, Copyrights

- From time to time, 91APP appoints an external patent firm to evaluate and plan patent applications for the advanced technologies developed by the R&D unit. After confirmation, the legal department will cooperate with the R&D department to apply for a patent.
- It is promised in the employee's employment contract that the Company is the author of the relevant intellectual property rights of the in-service colleagues in the research and development and program writing. Rewards will be provided if the patent application is approved, and a special reward system is specified in the work management rules to reward colleagues who have made great achievements in innovation.
- For external contractual relationships, such as customers using the 91APP system and suppliers' project development, there are standard conditions for copyright ownership to be owned by 91APP for control.

(2) Trademark

- 91APP has formulated "91APP Brand Specifications and Trademark Use Methods" to standardize the standard methods for corporate partners to use 91APP's corporate image and trademarks, including color and color number, size ratio, usage restrictions and so on.

(3) Business secrets

- 91APP conducts online education and training and online tests for all employees at least once a year to establish a core value culture that enhances the importance of the Company's intangible assets and joint maintenance of competitiveness.
- Access card management is set up in the office areas on all floors, and personal information management is required (regularly update system passwords, ensure password strength, configure personal locker keys, photocopier pick-up prompts and so on).
- For the core technical information related to the APP Generator, it will be handed over to a special unit for control to ensure its confidentiality.

2. Implementation results and plans

(1) Implementation results

- Basic advantages of establishing native APP system technology:

From 2013 to the first half of 2014, three new patents including APP Generator were obtained, and in the second half of 2014, one invention patent for APP Generator was obtained in China and Japan respectively.

(2) O2O (Online-To-Offline) empirical results :

In 2015, obtained the invention patents of Bluetooth binding mobile phone and store referral software, and the invention patent of bonus points.

(3) OMO (Offline-Merge-Online) milestone :

In 2021, it has obtained the invention patent of online and offline performance integration technology and the invention patent of OMO (Offline-Merge-Online) Loop operation technology.

- In 2021, the 91APP trademark registration has been completed in Malaysia.

- In 2022, completed the trademark registration for 91APP in Hong Kong.

- In 2023, applied for the trademark "jooii," representing products integrating AI technology.

(4) Implementation plans

- To report the results of intellectual property management planning to the board of directors on a regular basis in the first quarter of each year, and the latest submission date was March 10, 2023.

- In 2024, the Legal Affairs unit will participate in the Taiwan Intellectual Property Management System (TIPS) training and certification program.